



Substitute for form 1449A/PTO

 INFORMATION DISCLOSURE
 STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet	1	of	4	Attorney Docket Number	64557.000020 (GP-254-00-US)
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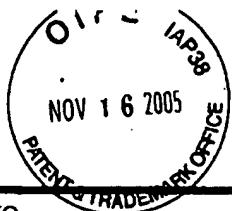
Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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of

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Application Number	10/812,417
Filing Date	03/30/2004
First Named Inventor	Agarwal
Art Unit	2171
Examiner Name	Unknown

Attorney Docket Number 64557.000020 (GP-254-00-US)

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Filing Date	03/30/2004
				First Named Inventor	Agarwal
				Art Unit	2171
				Examiner Name	Unknown
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		EP 1026610 A2	08-09-2000	Del Sesto (electronic copy on enclosed CD)		

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		Google Introduces New Pricing For Popular Self-Service Online Advertising Program, http://www.google.com/press/pressrel/select.html , p. 1-2, dated February 20, 2002, printed on 7/29/03. (electronic copy on enclosed CD)	
		Collection of pages from www.overture.com, printed on 7/29/03. (electronic copy on enclosed CD)	
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OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION
DV		Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages	

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